

## Ellerslie 'In Top Form' trail: 'The Ellerslie Loop'

New signs required – 38 new signs required (1 Flag, 9 Bollard, 1 Interpretative, 25 Trail Markers, 1 Blade Only marker, 1 iblade). Including within racecourse } Option 1 = plus extra: 2 Trail Markers, 3 Iblade, and 3 blade only signs. Option 2 = plus extra: 1 Trail Marker, 3 Iblade.  
Existing signs requiring attention: 0




**How to use this document**

This document is a DRAFT of the Master Signage Plan. It shows the location of the new signs to be installed for *The Ellerslie Loop Trail*, as well as existing signs on the trail. Photos are used to illustrate where new signs will be installed, they are also used to explain situations, for example overgrown paths, places where signs are not located and should be. Also included is some of the brochure content proposed for each point of interest – this is a ‘work in progress’ and to be finalised in collaboration with Orakei Local Board. The brochure content will also help guide users around the trail and highlight opportunities to take a rest and enjoy hospitality and retail in the local area. Major points of interest are indicated from ‘A’ to ‘J’ and will be added to the map once agreed.

The route is as per the map in the page above with the signs being laid out in a clockwise direction walking from A-J and back.

The columns are explained below:

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
This is an item number for reference	Describes the point of interest or location of a new sign and details why the sign should be there	Shows a picture of the point of interest or location and indicates where new signage should go.  Also used to illustrate issues about a place, e.g. overgrown path and existing signage  Also indicates the type of sign and what it will look like	Yes or No sometimes with comments on this	Yes or no	The type of sign proposed and details about it – freestanding, double sided etc	Proposed wording (larger)	Proposed wording (smaller)	Details of the particular site location  Facilities  Safety issues  Access  General notes
Brochure content 	This shows the proposed brochure content and pictures. The blue letter indicates its reference on the map.							

NB: All new sign installations are subject to ground conditions found on site and any consents needed

## ELLERSLIE RACECOURSE

Signs within racecourse grounds are highlighted yellow. Ellerslie Racecourse must be consulted prior to signs going up in the grounds. A trailhead near the Ibis hotel/hospital would be very valuable. A suitable location should be negotiated with Ellerslie Racecourse for a trailhead sign. Possible location would be near Gate 3 (below left) directing people through carpark and to racecourse gardens via Gate 6 (below right).



## TRAIL MARKERS

An example of a trail marker is shown below for reference. Trail markers on existing lamp-posts should be located at eye level to a walker approximately 5ft. A similar trail marker sign would be developed for this trail. Trail markers are directional and are used to assure people they are on the trail.



Left: An example of a custom built Urban Trail Marker

Middle: An example of a Blade sign attached to an existing post in Ellerslie



Right: Coast to Coast Trail Marker attached to existing post

FROM CONCEPT NOTE – **The Ellerslie Loop Trail – In Top Form**

The 'In Top Form' theme melds together strong associations of 'place' with the horse (racecourse), organic foods, and the community aspects of Ellerslie.


Take a stroll past the heritage buildings that give Ellerslie its village feel, or go shopping at one of the organic stores. Maybe pick up supplies for a picnic and explore the green spaces of Ellerslie and the Paptuanuku ki Taurangi organic garden. Or enjoy the range of cafés, restaurants, and specialized food outlets. The trail will improve linkages between parks and walkways, cultural and heritage attractions, and local shopping areas, which will offer a diverse experience that moves beyond mere shopping. Overall this will generate a distinctive sense of place for visitors and locals alike.

The trail will target groups ranging from families, to age groups 24+, foodies, and people interested in organic food. It does so by including different elements along the trail such as organic shopping, dining, enjoyment of green spaces and heritage attractions. An increased understanding of the natural and cultural gems that are present in Ellerslie will provide residents with the opportunity to maintain and build a strong sense of local identity and pride in their own neighbourhood – and then bring their visiting friends and relatives to see 'their place

<b>Brochure Content ONLY</b>		<b>Welcome to the Ellerslie Loop Walk.</b> We have chosen an equine and well-being theme for this trail. This builds on our rich history associated with horse racing and sports and incorporates the arts, organics and community aspects of Ellerslie.						
<b>Introduction</b>		A short train ride or bus journey from the CBD will bring you right to the heart of our township. This trail tells the story of Ellerslie, brought to life in the historic buildings and wonderful mosaic art. A horse racing town for 150 years, you will notice our heritage depicted in the mosaics and the local Stable's theatre name. We're spoilt for choice with great food and community gardens and have some of Auckland's best organic outlets and plenty of cafes and shops to enjoy. The stunning mosaics at the Bridge of Memories and by the Community Hall were created by local artists and have become synonymous with Ellerslie – colourfully telling the tales of this place, while Norfolk Pines at each end of the village add a vibrant sparkle at night. An easy walk or short bike ride will show you the sights of this place – an enjoyable morning or afternoon activity. Ellerslie is just 9 km south-east from Auckland's city centre.						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
1	<b>Trailhead- Bridge of Memories</b>  This sign will alert people to the beginning of the trail and will show the route going down Robert Street and returning back up Ladies Mile and down Morrin Street to the Racecourse gardens	 <p>The red star above shows option 1 for the sign, here it would be free standing and visible.</p>  <p>The red star above shows option 2 for the sign, here it would be wall mounted.</p> <p><b>Flag Sign</b></p>	Yes – existing plaques and signs	YES	Flag Sign  NEW SIGN eye-catching  Informational  Free standing	Ellerslie Trail  The Loop  Map of the full Loop walk with the sign 'You Are Here'	<b>3.3km</b>  45 minutes To Ellerslie Racecourse gardens and return  Icons for playgrounds, restrooms, food & beverage, parks  You are here map of trail	<ul style="list-style-type: none"> <li>Public space</li> <li>Wide area – sign will not impede access, safety for pedestrians or cyclists, or the view</li> <li>Benches</li> <li>Bike stands</li> </ul>





No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
2	Ellerslie Shopping Centre		NO	NO	n/a	n/a	n/a	n/a

**Brochure Content ONLY**



B






**Ellerslie Centre**

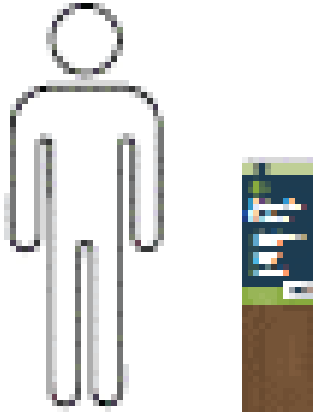


Ellerslie is home to many organic food stores including Auckland’s first organic store. Pick up award winning organic meats from the local butcher, or get advice on organic gardening at the organic shop, popular with people all over Auckland. Locals and visitors love to shop in Ellerslie and enjoy the welcoming service of the store owners. This is where you come and slow down, get real customer service and even better coffee.


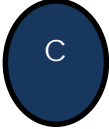

*Continue straight past Findlay Street to the pedestrian crossing. Cross the road at the pedestrian crossing and then turn right and continue down the main street to the town square.*

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
3	<p><b>Directional past Findlay Street</b></p> <p>This sign will guide trail users straight ahead past Findlay Street</p>	 <p>The <b>red star above</b> indicates the location of the new sign: On the existing Findlay Street post.</p> <p><b>Trail Marker</b></p>	NO	YES	Directional  Trail Marker attach to existing post	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Existing post</li> <li>Public footpath</li> </ul>
4	<p><b>Directional across zebra crossing</b></p> <p>This sign shows trail users to safely cross the street to the left over the zebra crossing</p>	 <p>The <b>red star above</b> indicates the location of the new sign. The trail marker should be attached to the existing post that is located in front of the Pharmacy shop.</p> <p><b>Trail Marker</b></p>	NO	YES	Directional  Trail Marker attach to existing post	The Ellerslie Loop Trail	←	<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
5	<p><b>Directional</b> <b>Right towards town square</b></p> <p>This sign will direct people who are crossing the road at the pedestrian to turn right towards the town square</p>	 <p>The red star above indicates the location of the new sign. A bollard sign should be placed next to the existing silver bin on the opposite side of the pedestrian crossing.</p>  <p>The photo above is a close up of where the bollard should be placed. For this location the text on the bollard should face people on the pedestrian crossing that are walking toward the silver bin.</p>	NO	YES	<p>Bollard</p> <p>Directional</p> <p>Text to be placed on West facing side of bollard</p>	The Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>Public footpath</li> </ul>

		<p><b>Bollard</b></p> 						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
6	<p><b>Ellerslie Town Square</b></p>	 <p>The photo above shows the entrance to Ellerslie Town Square.</p> <p>The <b>red star</b> in the photo below indicates the location of the new sign. An interpretative sign should be wall mounted on the rear wall in the town square.</p>  <p><b>Existing Signs - See signage Audit for transcription</b></p>	<p>YES - green directional to Ellerslie Domain and large historical content billboard against wall plus heritage walk plaque</p>	<p>YES</p>	<p>Interpretative Wall Mounted</p>	<p><b>Mock up appendix 1</b></p>	<ul style="list-style-type: none"> <li>• Public Space</li> <li>• Wall mounted sign</li> <li>• Will not impede access</li> <li>• Benches</li> <li>• Water fountains</li> <li>• Bike stands</li> <li>• Car park behind</li> </ul>	

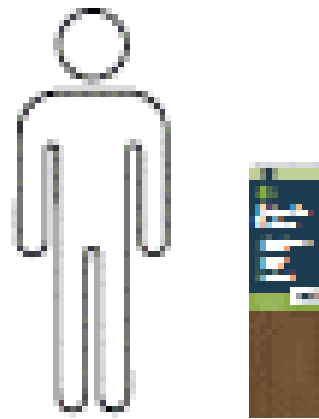
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
								
	<p>Brochure content</p> 	<p><b>Ellerslie Town Square</b></p> 						<p>The land on which Ellerslie is now situated was once a massive plantation of crops of kumara, potatoes and citrus trees providing food for the entire region. Fast forward in history and a large sign on the wall alongside the town square shows an insight into life here in the 1880s. Enjoy this space and watch the world go by, it's a great spot to eat lunch or enjoy a coffee, offering plenty of shade and seating. Designed in 2001 the square creates a sense of arrival and place and is designed to reflect the area's geological history adjacent to two lava flows, with six fountains creating water inspired by ephemeral springs. A great spot for kids in the summer to splash and play, and ride their bikes.</p>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
7	<p><b>Straight ahead Town Square to Memorial Hall</b></p> <p>This sign will direct trail users from the town square to the war memorial hall</p>	 <p>The <b>red star</b> in the photo above indicates the location of the new sign. On the existing lamp-post underneath the parking enforcement sign by the entrance to the Town Square.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post Directional	The Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> <li>Bench</li> </ul>
8	<p><b>War Memorial Hall / Stables Theatre turn back</b></p> <p>This sign tells trail users to turn back up the main street towards Ladies Mile</p>	 <p>The <b>red star</b> in the top photo shows the location of the new sign. The red star in the second photo shows a close up of where the bollard should be placed.</p>	Yes – several existing plaques	YES	Bollard  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public toilets</li> <li>Bike stands</li> <li>Bus stop</li> <li>Benches</li> </ul>

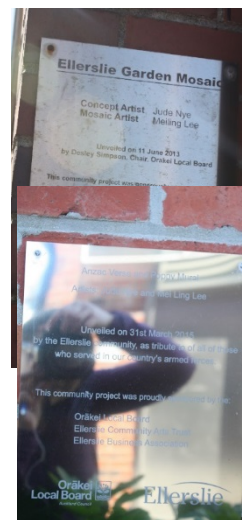
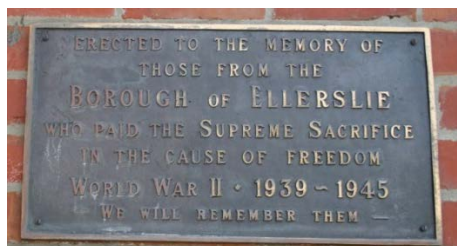
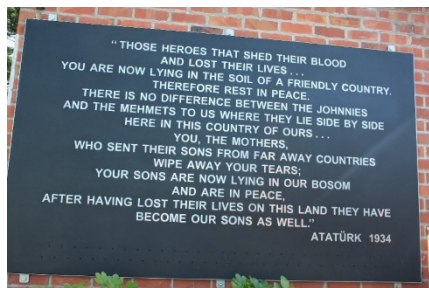
8



**Bollard**




Existing signs – see signage audit for transcription



**Brochure content**

D


**Ellerslie War Memorial Hall / Murals / Stables Theatre**



This community hall was built to commemorate those men and woman from Ellerslie killed in WWII. The poppy mural serves as a tribute to all who have served in the New Zealand armed forces, and was installed during the centenary of WWI remembering the bloody Gallipoli battle of 1915, where thousands of New Zealand servicemen lost their lives in Turkey on the Gallipoli coast.


Stables Theatre is situated inside the hall and is home to the Ellerslie Theatrical Society which performs regular theatre shows four times a year.

More beautiful mosaic art is here for you to enjoy, telling further colourful stories of Ellerslie. Look closely and you will see various native birds sitting among two trees which Ellerslie residents are very familiar with, the Norfolk pines are either ends of the town centre and the phoenix palm is a feature of the Ellerslie Racecourse.

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
9	<b>Arborfield Historic House</b>		NO	NO	n/a	n/a		<ul style="list-style-type: none"> <li>• Private house</li> </ul>

**Brochure Content ONLY**

E



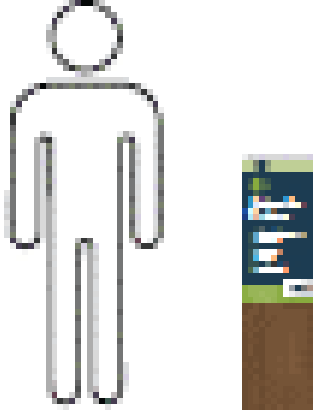


**Arborfield Historic House**





Look diagonally across the road and you will see Arborfield house. This two-story wooden Italianate house was the residence of Lieut. Col Charles Dawson (18th Royal Irish Regiment), Chairman of the Mount Wellington Road Board and Master of the Pakuranga Hunt.




*Turn around here and head back the way you came along the main street.*

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
10	<p><b>Directional Sign past Town Square Straight ahead</b></p> <p>This sign will guide trail users straight ahead past the town square towards Ladies Mile</p>	 <p>The <b>red star</b> in the top photo shows the location of the new sign. On the existing lamp-post (silver) on the <i>opposite side</i> of the pole to the parking enforcement sign.</p> <p>Trail Marker</p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>• Public Area</li> <li>• Bus stop</li> <li>• Bike stands</li> </ul>
11	<p><b>Directional straight ahead past crossing</b></p> <p>This sign will direct trail users to walk straight ahead past the zebra crossing towards Ladies Mile</p>	 <p>The <b>red star</b> in the top photo shows the location of the new sign. On the existing lamp-post in front of Ellerslie Meats, to be installed on the opposite side to the parking enforcement sign.</p> <p>Trail Marker</p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>• Public footpath</li> <li>• Existing post</li> <li>• Bench</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details	
12	<p><b>Directional straight on main street towards Ladies Mile</b></p> <p><b>THIS IS THE SAME BOLLARD SIGN AS No. 5</b></p> <p>This sign will direct trail users to continue to walk straight ahead towards Ladies Mile</p>	 <p>The red star shows the location of the new bollard, the same bollard as shown in No.5 of this signage plan. The face of the bollard that should have the arrow on it facing the direction of this star I.e. people coming from the Town Square towards Ladies Mile.</p>	NO	YES (same bollard as No.5)	<p>Bollard</p> <p>Directional</p> <p>The text should be placed on the South facing part of the bollard</p>	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>Public footpath</li> </ul>	
		<p><b>Bollard</b></p> 							



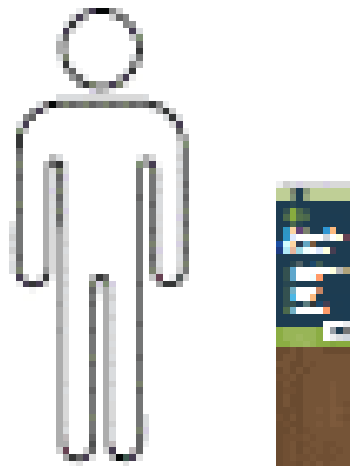
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
	Brochure Content ONLY  	<b>Former Ellerslie Post Office Building</b>   <p>The Union Post is located in the historic former post office building built in 1911. It operated as a post office until 1980 when it was privatised. It is now a busy modern bar and restaurant, still with the flavour of the old post office inside and popular with the locals. <i>Continue straight on past the pedestrian crossing.</i></p>						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
13	<b>Cross Ladies Mile at pedestrian crossing</b>  This sign will alert trail users to cross the road over Ladies Mile at the pedestrian refuge	 <p>The <b>red star</b> shows the location of the new sign. On the existing lamppost opposite Mexico.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>• Public footpath</li> <li>• Existing lamp-post</li> </ul>



<b>Brochure Content</b>  		<b>Ladies Mile</b> <i>Ladies Mile is the street leading to the right, cross the junction at the pedestrian refuge and continue up Ladies Mile.</i> The origins of the name of this street is contested. Some say that it is named after Mrs Graham who married Robert Graham in 1852. Close to the family homestead at the top of Ladies Mile, the story goes that every morning Mrs Graham would ride her horse on this bridle track. A more unsavoury story goes that it was named after a famous street in London, known for its ladies of the night. Whatever the reason, the name stuck. <ol style="list-style-type: none"> <li>1. Look to your immediate left and you will see a door which leads to a stairway. An urban myth has it that in the 1800s this building (which later became the pharmacy building) was a well to do ‘gentlemen’s club’. The story goes that one evening, two eminent businessmen were fighting over a most lovely lady, when one was pushed off the balcony to his death. The murder was thereafter covered up with no investigation and no mention in the press. At night, locals continue to report a spooky feeling on these stairs. Later on in 1948, Max Ward set up the pharmacy here. He was known for living here and for making his own potions, he owned the chemist for 50 years.</li> <li>2. Auckland’s first organic shop which began trading in 1984 - becoming New Zealand’s first organic store - is located on this street. Today it continues to provide an ever-expanding range of organic and natural products to customers far and wide. Also on this corner is the Mercy Op Shop, much loved by locals and offering an ever changing array of treasures to peruse.</li> </ol>						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
14	<b>Turn right up Ladies Mile</b>  This sign will direct trail users to turn right up Ladies Mile who are crossing the junction using the pedestrian refuge.		NO	YES	Bollard  Directional	Ellerslie Loop Trail	Ladies Mile  	<ul style="list-style-type: none"> <li>• Public footpath Area</li> <li>• Wide will not impede access</li> </ul>









The **red star** shows the location of the new sign. Opposite the pedestrian refuge o Ladies Mile, the red star in the bottom picture shows where it should be placed. The arrow should face people on the pedestrian refuge.



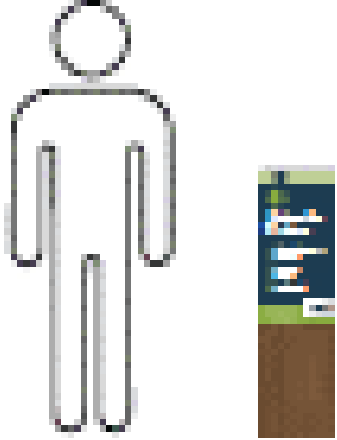
**Bollard**







No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
15	<p><b>Straight ahead Ladies Mile</b></p> <p>This sign will direct trail users to walk straight up Ladies Mile</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing green hanging basket post just past the exit to the public car park.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
16	<p><b>Straight Ahead Ladies Mile</b></p> <p>This sign will direct trail users to walk straight up Ladies Mile</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing electrical post just past the exit to the public car park.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
17	Christ Church	 <p>Existing signs – see audit for transcription</p>  	YES x 2 plaques	NO	n/a	As per existing plaques:		<ul style="list-style-type: none"> <li>• Public footpath</li> <li>• Bench</li> </ul>
<p>Brochure Content ONLY</p> <div data-bbox="270 1228 371 1354" style="border: 1px solid black; border-radius: 50%; width: 34px; height: 60px; display: flex; align-items: center; justify-content: center; margin: 10px 0;"> <span data-bbox="305 1266 335 1297">H</span> </div>	<div data-bbox="549 1102 1320 1627" style="display: inline-block; vertical-align: top;">  </div> <div data-bbox="1350 1102 2861 1831" style="display: inline-block; vertical-align: top; padding-left: 10px;"> <p><b>Christ Church</b></p> <p>Christ Church is the Anglican Church which has been serving the parish of Ellerslie and Mount Wellington for over 130 years. The Anglican Christ Church is a significant image of Ellerslie, and was part of the original Graham Estate. This wooden gothic church was opened in 1883. Its most significant feature is a full set of stained glass windows gifted to the congregation by the English firm of Clayton and Bell, glassmakers to Queen Victoria. Clayton and Bell designed and made the great west window of St Georges Chapel at Windsor Castle in commemoration of the marriage of the Prince of Wales. They also made the great west window in King’s College, Cambridge, and the windows in a number of other great English cathedrals.</p> <p><i>Stroll up Ladies Mile and notice the many different architectural styles, some of which are classic New Zealand villas. Turn left off Ladies Mile down Morrin Street.</i></p> <p><i>Continue on Morrin Street past Lonsdale Street (on your right) and past Robert Street on your left. When you reach Somerfield Street cross the road to your right (Morrin Street) and go through the gate marked ‘Gate 9’ with signs for Lollipops Playland and Café and Ellerslie Racecourse.</i></p> <p><i>Walk through the gate and at the fork turn left following signs for Lollipops Playland and Ellerslie Racecourse.</i></p> </div>							



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
18	<p><b>Directional Up Ladies Mile</b></p> <p>Currently there are no signs to direct people from the existing MJS sign and memorial to Mission Bay.</p>	 <p>The photo shows the location of the existing sign. The <b>red star</b> indicates the location of the new sign on the existing wooden post at 153-155 Ladies Mile.</p> <p><b>Trail Marker</b></p>	No	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Cycle lane</li> </ul>
19	<p><b>Directional Straight Ladies Mile past Pukerangi Crescent</b></p> <p>This sign will tell trail users to keep walking straight on ladies past Pukerangi Crescent on the right</p>	 <p>The <b>red star</b> indicates the location of the new sign. It should be attached to the existing electrical pole. On Ladies Mile opposite Pukerangi Crescent</p> <p><b>Trail Marker</b></p>	YES	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	Morrin Street ←	<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>


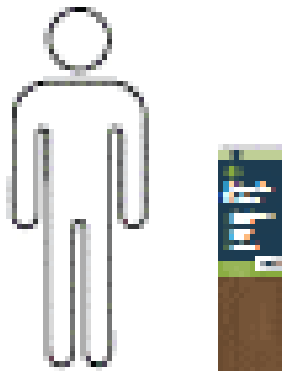

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
20	<p><b>Directional Left onto Morrin Street</b></p> <p>Sign alerts trail users after they have turned left on Morrin Street to continue straight down Morrin Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the corner of Morrin Road and Ladies mile, off the footpath on the grass berm.</p>	NO	YES	Bollard  Directional	Ellerslie Loop Trail	Morrin Road 	<ul style="list-style-type: none"> <li>• Grass bern public footpath</li> <li>•</li> </ul>
		<p><b>Bollard</b></p> 						




No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
21	<p><b>Directional Straight ahead on Morrin Street</b></p> <p>This sign will assure trail users once they have turned onto Morrin Street that they are on the correct path</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing post at 1 Morrin Street .</p> <p><b>Trail Marker</b></p>	NO	YES	Trail marker attach to existing post  Directional	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>
22	<p><b>Directional Straight past Lonsdale Place</b></p> <p>This sign will tell trail users to continue straight past Lonsdale Place on Morrin Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. On Morrin Street opposite Lonsdale Place on the existing post located opposite the junction to Lonsdale Place</p> <p><b>Trail Marker</b></p>	Yes – a marker to Lollipops cafe	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
23	<p><b>Straight ahead past Robert Street</b></p> <p>This sign will tell trail users to continue straight past Robert Street on Morrin Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. A trail marker should be attached to the existing post at the corner of Robert and Morrin Street. It has an Auckland Transport sign on it.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>
24	<p><b>Straight ahead Morrin Street</b></p> <p>This sign will assure trail users to continue straight ahead on Morrin Street.</p>	 <p>The <b>red star</b> indicates the location of the new sign. A trail marker should be attached to the existing post which has at 14A Morrin Street. It should be attached to the second rung from the bottom.</p> <p><b>Trail Marker</b></p>	YES	NO	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public Footpath</li> <li>Existing post</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
25	<p><b>Straight ahead past The Oaks Street</b></p> <p>This sign will tell trail users to continue straight past The Oaks on Morrin Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. On 16 Morrin Street just before the Oaks Street junction on the left.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
26	<p><b>Crossing to entrance to Racecourse Gate 9</b></p> <p>This sign will tell trail users to cross the road to the right to enter through Gate 9 towards Lollipops Playland</p>	 <p>The <b>red star</b> indicates the location of the new sign. A bollard should be placed on the concrete in front of the existing electricity pole with sign attached for Somerfield Street.</p>	NO	YES	Bollard  Directional	Ellerslie Loop Walk	Ellerslie Racecourse →	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>

26		<p>Gate 9 – below for location reference</p>  <p><b>Bollard</b></p> 						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary	Site details
27	<p><b>Directional left towards Lollipops</b></p> <p>This sign will tell trail users to veer left at the fork in the road towards Lollipops Playland</p>	 <p>The <b>red star</b> indicates the location of the new sign. Attach to the existing post with signs for Lollipops, the racecourse and the dog enforcement sign.</p>	NO	Yes	Long Blade sign attach to existing post)	Ellerslie Loop Trail	←	<ul style="list-style-type: none"> <li>• Liaison with the landowner needed</li> <li>• Existing post</li> </ul>

27		Blade only sign						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
28	<p><b>Continuing past Lollipops</b></p> <p>This sign will tell trail users to continue straight towards Ellerslie Racecourse</p>	 <p>The <b>red star</b> indicates the location of the new sign. Attach to the existing post with Lollipops Parking existing. Attach underneath this sign.</p> <p><b>Trail Marker</b></p>	NO	YES	<p>Trail marker sign attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail	<p>Ellerslie Racecourse</p> 	<ul style="list-style-type: none"> <li>• Private land</li> <li>• Lollipops permission needed to use their post</li> </ul>
29	<b>Ellerslie Racecourse</b>		Yes – lots of branded Ellerslie Racecourse signs	No	n/a	n/a	n/a	n/a

Brochure Content ONLY



### Ellerslie Racecourse

Māori gave the name 'Waiatarua' to the site which is now the Ellerslie Racecourse. Translated as "two songs" the name refers to a waiata or song that emanated from underground caves. It was believed that this 'singing' was created by water and air blowing from a larger cave into a smaller passage, making a vibrating sound.

Racing at Ellerslie began over 150 years ago in 1857. In the 1960s a new grand stand was constructed at the racecourse and the caves were filled with concrete to create a seal. This was not wholly successful, and it is said that the singing can still be heard coming from the caves.

*Keep following the road past Lollipops Playland into the racecourse grounds through the gates and turn right following the road around towards the Racecourse Gardens.*

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
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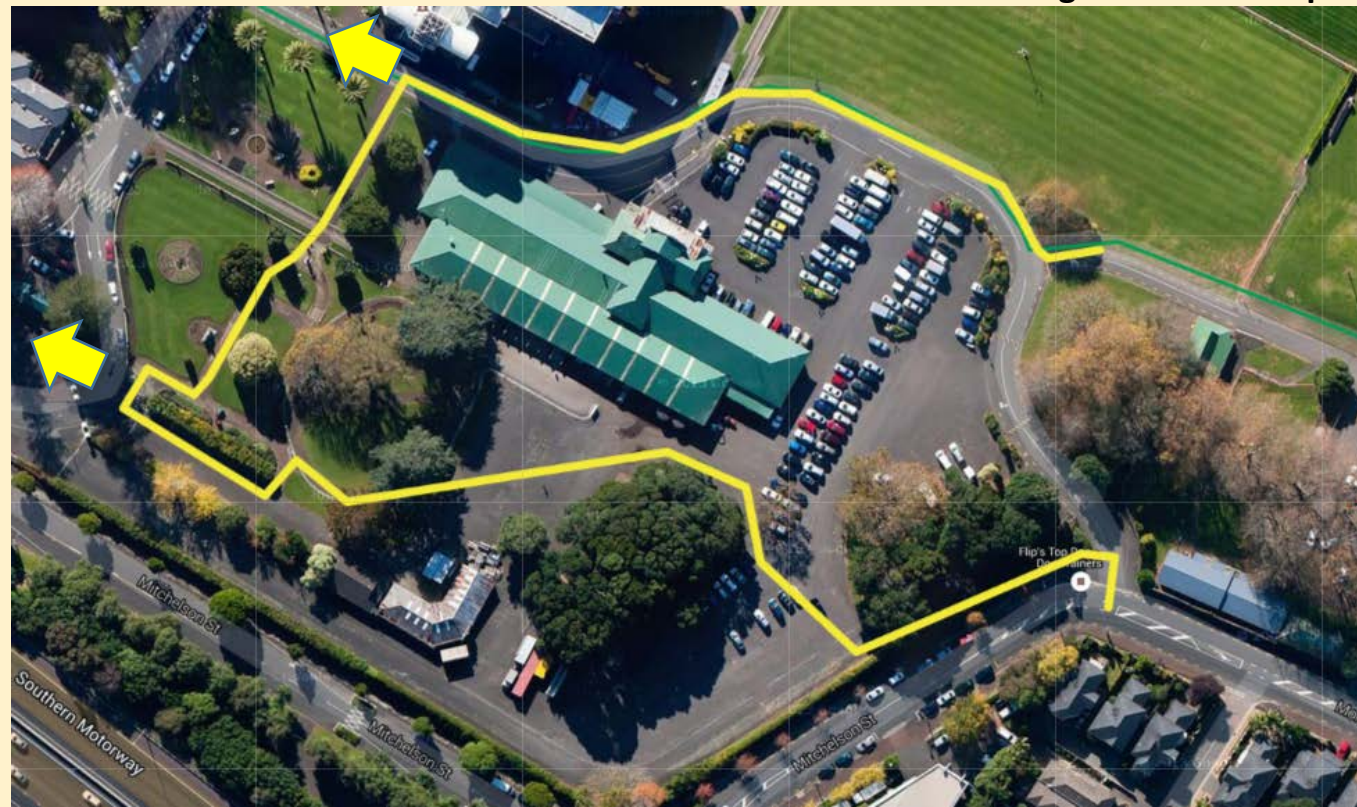
It's unclear whether the racecourse (private/corporate) property would allow signs inside the grounds. There are two business signs within the grounds but these are around the back and not in main areas. Ellerslie Racecourse should be consulted re the installation of signs in the grounds.

Getting to the Racecourse from here two options for signage are proposed below –YELLOW INDICATES THAT THE PROPOSED SIGNS ARE WITHIN THE RACECOURSE GROUNDS


There are three options for wayfinding this part of the trail:

1. Explain brochure content really well and show with a detailed map – no signage
2. Follow the road and loop back – better route but signage could be an issue as is front and centre of the racecourse grounds
3. Follow the path and double back – not as good a route but negotiating signage could be easier


**OPTION 1 – follow the road in front of Events Centre to Racecourse gardens and loop around.**

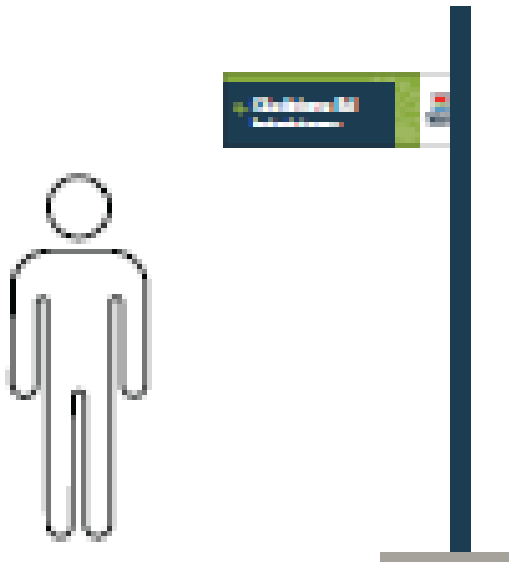





*This route leads you in front of Ellerslie Event Centre and through the centre of the Racecourse Gardens, looping around the back to exit out of Gate 7 onto Morrin Road*

 **INDICATES ROUTE OPTIONS TO HOTEL/HOSPITAL**

**NB: THE BROCHURE CURRENTLY FOLLOWS THIS ROUTE**

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
30	<p><b>Straight ahead through gate towards Racecourse Gardens</b></p> <p>This sign will lead people through the road towards the Event Centre</p>	 <p>The <b>red star</b> indicates the location of the new sign. An I blade should be installed next to the tree beside the road.</p>	NO	YES	<p>I blade</p> <p>The blade should face towards the Ellerslie Event Centre</p>	Ellerslie Loop Trail	<p>Racecourse Gardens</p> <p>→</p>	<ul style="list-style-type: none"> <li>• Private land</li> <li>• Permission needed</li> </ul>

		 <p>Iblade</p>						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
31	<p><b>Right at the junction towards Event Centre and Racecourse gardens</b></p> <p>This sign will alert people to turn right towards the Event Centre</p>	 <p>The <b>red star</b> indicates the location of the new sign. A blade sign can be attached to the existing pole.</p>	NO	YES – blades on post for lollipop and flips	Blade - attach to existing post with flip the dog trainer and lollipops café	Ellerslie Loop Trail	Racecourse Gardens	<ul style="list-style-type: none"> <li>• Racecourse grounds</li> <li>• Permission required</li> </ul>
		Blade only sign (attach to post)			Directional		→	

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
32	<b>Directional to racecourse gardens</b> This sign will guide people along the road to the Event Centre and Racecourse Gardens	 <p>The <b>red star</b> indicates the location of the new sign. A small trail marker can be attached to the existing pole or an iblade sign can be used as an alternative.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	Racecourse Gardens  →	<ul style="list-style-type: none"> <li>• Racecourse grounds</li> <li>• Permission required</li> </ul>
33	<b>Racecourse Gardens</b>	 <p>The <b>red star</b> indicates the location of the new sign. A blade sign can be attached to the existing post pointing toward the exit gates.</p> <p><b>Blade Only</b></p>	Yes- Ellerslie Racecourse signs and bronze plaques	YES	Blade attached to existing post – blade direction to face building with green roof towards the exit gates	Ellerslie Loop Trail	↖	<ul style="list-style-type: none"> <li>• Racecourse grounds</li> <li>• Prominent site – permission unlikely to be granted</li> </ul>



**Brochure Content ONLY**





**Racecourse Gardens**




During the early 1870s Robert Graham turned a portion of his estate into the ‘Ellerslie Zoological Gardens’. A racecourse, and gardens made Ellerslie a place for socialising and leisure. They were later named the Racecourse gardens. Today these gardens reflect the horse racing traditions that have carried on here. The bronze horse statue marks where the world famous racehorse Sunline is buried and celebrates her achievements. Take your time to enjoy these beautiful manicured gardens and grounds, long enjoyed by the Ellerslie community.




*Follow the purple exit signs towards the back of the grounds, just before the exit gate you will see a shrub like tunnel beside the manicured gardens on the left, and beside this road closed to traffic with a white gate. Walk past the white gate and follow the road around to Gate 7.*

*Exit via Gate 7 and continue back (turning left) along Morrin Street. Turn right down Somerfield Street, then left onto Tecoma Street. Next turn right onto Harrod Street and loop back to the bridge of memories, turning right at the end of Harrod Street onto Robert Street.*



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
34	<p><b>Returning to Morrin Street via Gate 7 directional past gate</b></p> <p>This sign will guide people to veer left at the main exit gates back toward Morrin Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. A small trail marker can be attached to the existing white post of the gate above.</p> <p><b>Trail Marker</b></p>	YES	NO	Trail Marker – attach to gate post	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>• Racecourse grounds</li> <li>• Permission required</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
35	Directional RIGHT exiting racecourse grounds		NO	YES	Iblade	Ellerslie Loop Trail	Return to start  →	<ul style="list-style-type: none"> <li>• Racecourse grounds</li> <li>• Permission required</li> </ul>
		<p>The following two pictures will help locate this sign – it is in the float park, if you enter via Gate 7. Standing on this spot above marked with the red star you will see the warm up area shown in the photo directly below and and the picnic bench in the last picture. The blade should face towards the picnic bench. The last photo is a close up and the <b>red star</b> indicates where the sign should be installed in the soil of the garden</p>						
								
								

35		<b>Iblade</b> 						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
36	<b>Directional to Gate 7 exiting Racecourse grounds</b>	 <p data-bbox="549 1528 1320 1772">The photo above shows a zoomed out location of the new sign. In the grassed area towards the back road in the float park of Ellerslie Racecourse near Gate 7 Morrin Street. The second photo shows a close up of where it should be installed.</p>	NO	YES	I Blade  Directional	Ellerslie Loop trail		Racecourse grounds Permission required

36

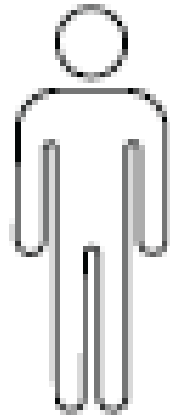


The **red star** indicates the location of the new sign.  
In the grassed area towards the back road in the  
float park of Ellerslie Racecourse near Gate 7

**I blade**



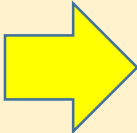
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
37	<p><b>Gate 7 exit turning left onto Morrin Street</b></p> <p>This sign will tell people leaving the racecourse grounds via Gate 7 to turn left down Morrin Road</p>	 <p>The <b>red star</b> indicates the location of the new sign on the bottom photo. On the existing post opposite Gate 7. The photo above shows Gate 7 for reference.</p>  <p>I blade</p>	NO	YES	<p>Trail Marker attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail	<p>Morrin Street</p> 	<ul style="list-style-type: none"> <li>• Public Footpath</li> <li>• Existing post</li> </ul>





**OPTION TWO – go through the back road**






*This route leads you in along a path next to primary school perimeter fence to enter the Racecourse via Gate 7 Morrin Road and takes you through the float park to the rear of the Racecourse Gardens. You back-track back to Gate 7/Morrin Road.*






To Hotels and Hospital / Greenlane Train Station



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
38	<p><b>Left path to Gate 7 from Lollipops</b></p> <p>Guide people to the left alongside the primary school fence to entry to the Racecourse Grounds Gate 7</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing white post on the welcome booth of Auckland Racecourse at Gate 7/Lollipops Road gate.</p> <p><b>Trail Marker</b></p>	NO	YES	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	←	<ul style="list-style-type: none"> <li>• Racecourse Property</li> <li>• Permission required</li> <li>• Existing post</li> </ul>
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
39	<p><b>Path leading to Gate 7</b></p>	 <p>This photo is for REFERENCE ONLY</p>	No	No	N/A	N/A	N/A	N/A



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details	
40	<p><b>Directional left from Gate 7 towards racecourse gardens</b></p> <p>Guides people coming in from Gate 7 to follow the road left</p>	 <p>An iblade pole should be installed, on the corner in the soil area next to the road leading left inside the racecourse grounds as you enter from Gate 7 on Morrin Street.</p>	No	Yes	<p>I blade</p> <p>Free standing</p> <p>Directional</p>	Ellerlsie Loop Trail	<p>Racecourse Gardens</p> 	<ul style="list-style-type: none"> <li>• Racecourse Land</li> <li>• Permission required</li> </ul>	
		<p><b>Iblade</b></p> 							


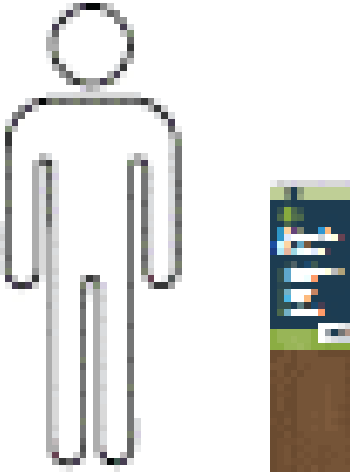




No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details	
41	<p><b>Left towards Racecourse Gardens</b></p> <p>Guides people coming in from Gate 7 to turn left towards Racecourse Gardens</p>		No	Yes	<p>IBlade</p> <p>Free-standing</p> <p>Directional</p>	Ellerslie Loop Trail	←	<ul style="list-style-type: none"> <li>• Racecourse Land</li> <li>• Permission required</li> </ul>	
<p>An iblade pole should be installed, on the corner in the soil area next to the road leading left where the grassed area ends, indicated by the <b>red star</b> above inside the racecourse grounds as you enter from Gate 7 on Morrin Street.</p>		<p><b>I blade</b></p> 							


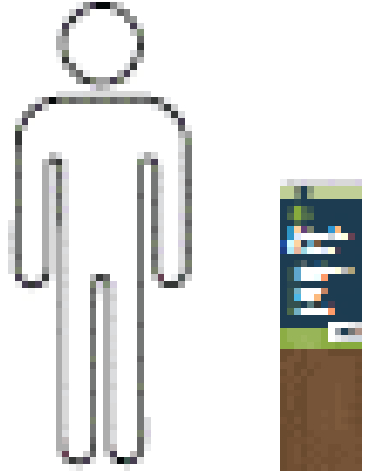
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
42	<p><b>Directional</b> <b>Right towards</b> <b>Racecourse</b> <b>Gardens.</b></p> <p>This sign will guide people walking from the picnic bench in the float park right towards the racecourse gardens</p>	 <p>An iblade pole should be installed, on the corner in the soil area in the Float Park near Gate 7 and the Racecourse Gardens. The blade should face towards the racecourse gardens to the right.</p>	No	Yes	<p>I blade</p> <p>Free standing</p> <p>Directional</p>	Ellerlsie Loop Trail	<p>Racecourse Gardens</p> 	<ul style="list-style-type: none"> <li>• Racecourse Land</li> <li>• Permission required</li> </ul>
<p><b>I blade</b></p> 								





No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
43	<p><b>Straight ahead past Canterbury Park Lane returning on Morrin Street</b></p> <p>This sign will guide people past Canterbury Park Lane on Morrin Street returning to the start</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing electrical post which current has the blue Canterbury Park Lane. It should be attached on the second rung from the bottom.</p>	No	Yes	<p>Directional</p> <p>Trail Marker attach to existing post</p>	<p>Ellerslie Loop Trail Return</p>		<ul style="list-style-type: none"> <li>• Public footpath</li> <li>• Existing post</li> </ul>
		<p><b>Trail Marker</b></p>						

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
44	<p><b>Straight ahead past Kentucky Street returning on Morrin Street</b></p> <p>This sign will guide people past Kentucky Street on Morrin Street returning to the start</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing electrical post just before Kentucky Street. It should be attached on the second rung from the bottom.</p> <p><b>Trail Marker</b></p>	No	Yes	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail Return	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
45	<p><b>Straight ahead on Morrin Street Return</b></p> <p>This sign will tell people to continue on Morrin Street returning to the start</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing electrical post at 28 Morrin Street. It should be attached on the second rung from the bottom.</p> <p><b>Trail Marker</b></p>	No	Yes	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail Return	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>

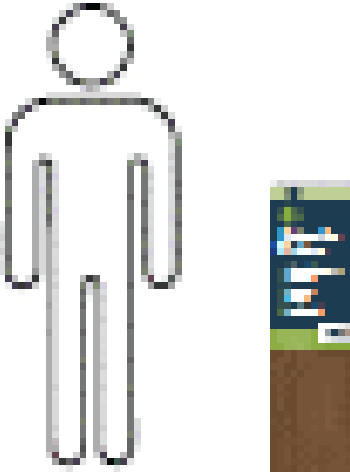


No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
46	<p>Turn right down Somerfield Street returning on Morrin Street</p> <p><b>This is the same Bollard sign as No. 26 of this signage plan</b></p> <p>This sign will tell people returning from the Racecourse turn right down Somerfield Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. This is the same Bollard as No. 28. The face facing walkers coming from the Racecourse down Morrin Street should direct them right.</p> <p><b>Bollard</b></p> 	No	Yes	Bollard  Directional (point right)	Ellerslie Loop Trail	Somerfield Street  →	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Wont impede access</li> </ul>



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
49	<p><b>Straight ahead on Somerfield Street</b></p> <p>This sign will tell people to continue on Somerfield Street returning to the start</p>	 <p>The <b>red star</b> indicates the location of the new sign. A trail marker should be attached to the existing electrical pole outside of 1A Somerfield Street.</p> <p><b>Trail Marker</b></p>	NO	Yes	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
50	<p><b>Straight ahead on Somerfield Street 2</b></p> <p>This sign will tell people to continue on Somerfield Street returning to the start</p>	 <p>The <b>red star</b> indicates the location of the new sign. A trail marker should be attached to the existing electrical pole outside of 7 Somerfield Street.</p> <p><b>Trail Marker</b></p>	NO	Yes	Trail Marker attach to existing post  Directional	Ellerslie Loop Trail	↑	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>


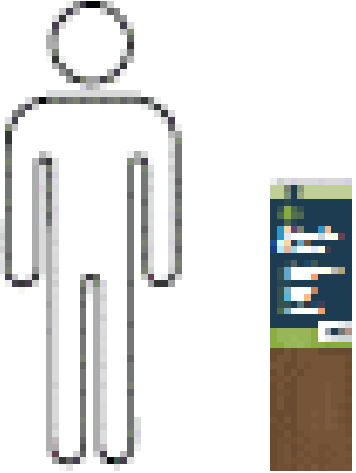
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
51	<p><b>Left onto Tecoma Street from Somerfiled Street</b></p> <p>This sign will tell people to turn left onto Tecoma street and cross the junction safely via the pedestrian refuge</p>	 <p>The <b>red star</b> indicates the location of the new sign. A bollard should be placed on the grass off the footpath on the corner of Tecoma Street and Somerfiled street.</p> <p><b>Bollard</b></p> 	No	Yes	Bollard  Directional	Ellerslie Loop Trail	Tecoma Street  ←	<ul style="list-style-type: none"> <li>Public footpath / grass berm</li> <li>Will not impede access</li> </ul>



No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
52	<p><b>Continue straight on Tecoma Street</b></p> <p>This sign will tell people to continue on Tecoma Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing electrical post at 7 Tecoma Street.</p> <p><b>Trail Marker</b></p>	No	Yes	<p>Trail Marker</p> <p>Attach to existing post</p> <p>Directional</p>	Ellerslie Loop		<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
53	<p><b>Turn right onto Harrod Street</b></p> <p>This sign will tell people to turn right off Tecoma Street onto Harrod Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. It should be placed off the footpath on the grass edge.</p>	No	YES	<p>Bollard</p> <p>Directional</p>	Ellerslie Loop Trail	<p>Harrod Street</p> 	<ul style="list-style-type: none"> <li>Public footpath, grass bern</li> <li>Wont effect access</li> </ul>



53		<p><b>Bollard</b></p> 						
No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
54	<p><b>Straight Ahead Harrod Street</b></p> <p>This sign will tell people to cross the road at the pedestrian crossing ahead</p>	 <p>The <b>red star</b> indicates the location of the new sign. It should be placed on the existing post at 3 Harrod Street.</p> <p><b>Trail Marker</b></p>		YES	<p>Trail Marker</p> <p>Attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>• Public footpath</li> <li>• Existing post</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
55	<p><b>Straight Ahead Harrod turns to Hurst Street</b></p> <p>This sign will reassure people to continue straight when Harrod Street becomes Hurst Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing post at 9 Hurst Street.</p> <p>Trail Marker</p>	No	YES	<p>Trail Marker</p> <p>Attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail	Hurst Street	<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>
56	<p><b>Straight ahead on Hurst Street towards Robert Street</b></p> <p>This sign lets people on Hurst street know to carry on forward</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing on Hurst Street opposite Wallis Cycles</p> <p>Trail Marker</p>	No	YES	<p>Trail Marker</p> <p>Attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail		<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
57	<p><b>Turn right onto Robert Street from Hurst street</b></p> <p>This sign will direct people to turn right at the top of Hurst Street onto Robert Street</p>	 <p>The <b>red star</b> indicates the location of the new sign. It should be placed off the footpath on the grass.</p> <p><b>Bollard</b></p> 	No	YES	Bollard  Directional	Ellerslie Loop Trail	Robert Street  →	<ul style="list-style-type: none"> <li>Public footpath</li> </ul>

No.	Point of Interest or description	Location Photo (if relevant) and description	Existing Sign?	New Sign?	Type of Sign	Primary Wording	Secondary wording	Site details
58	<p><b>Straight on back to Bridge of Memories</b></p> <p>This sign will tell people to continue on straight back to the Bridge of Memories</p>	 <p>The <b>red star</b> indicates the location of the new sign. On the existing post with the green banners.</p> <p><b>Trail Marker</b></p>	No	YES	<p>Trail Marker</p> <p>Attach to existing post</p> <p>Directional</p>	Ellerslie Loop Trail Return		<ul style="list-style-type: none"> <li>Public footpath</li> <li>Existing post</li> </ul>

# ELLERSLIE

## Before the Racing Town

Among the first inhabitants of the Auckland region were descendants of Rangatira Toi-te-huatahi who migrated north from Whakatane to the Tamaki River during the 12th century but relationships between iwi and hapu were subject to shifting alliances and disputes. The land on which Ellerslie is now situated was once a massive plantation of crops of kumara, potatoes and citrus trees providing for the entire region.

## The Racing Town

Racing at Ellerslie began over 150 years ago in 1857. In the 1960s a new grand stand was constructed at the racecourse and the caves were filled with concrete to create a seal. This was not wholly successful, and it is said that the singing could still be heard coming from the caves.

## Emergence of the Township

In 1848 a young Scottish Enterprenuer, Robert Graham purchased two blocks of land bounded by Great South road and Panmure roads. He originally wanted to name the emerging township Elderslie after his family home in Larnarkshire, however the name was altered to 'Ellerslie' either as a result of a clerical error or due to the existence of a town called Elderslie in Otago. Many of the local streets bear names of Graham family members.

Ellerslie Town District was established in May 1908, and the borough of Ellerslie was formally declared in 1938 and came to an end in 1989 when the boundaries of Auckland City were enlarged to incorporate numerous local bodies in the region.

Several historic buildings from the old township still exist today, including the Ellerslie Post Office Building built in 1911 and the Anglican parish of Ellerslie Christ Church built in 1883.



Post Office Building built 1911



Interior Christ Church built 1883



Auckland Cup Day, 1898



Crowds at Ellerslie Racecourse, 1910 to 1919



Ellerslie Racecourse Gardens, 1910 to 1919